

**To receive a report on the Town Council Precept leaflet for the year 2026/27
and consider any actions and associated expenditure.**

Report to: Policy and Finance

Date of Report: 09/12/2025

Officer Writing the Report: Development and Engagement Manager

Pursuant to: Pursuant to P&F held on 11.11.2025 minute nr. 254/25/2

Purpose of the Report

To update Members on the final designs for the bus stop advertisement, pull-up banner, and double-page spread precept materials.

Officer Recommendations

Members are requested to approve the following:

1. Approve all design content, including photos, precept figures, and strategic priorities information.
2. Delegate authority to the Communications and Engagement Officer to deliver the project in line with the resolution at the P&F meeting held on 11 November 2025 (minute 254/25/26).

Report Summary

Please refer to **Appendices A, B, and C** for the Bus Stop Advertisement, Double Page Spread, and Pull-Up Banner designs respectively. The designs have been updated to reflect the Council's key financial investments for the 2025–2026 financial year, alongside additional information that clearly explains how residents' tax contributions are used to support and enhance the town and wider community.

The precept design places a strong emphasis on the theme of “working for the people”, highlighting the Council's commitment to serving residents. This is achieved by showcasing more personal and relatable moments between the Council and the

community, helping to illustrate the real-life impact of the Council's work and reinforcing its connection with local people.

Furthermore, Fernbank and The Observer have been appointed to deliver the Bus Stop and Newspaper developments. In addition, the supplier offering the best value for money has been selected for the pull-up banners, which will be ready in time to support the precept communications in March. Please refer to the budget section for more information.

How Does This Meet the Business Plan?

Sharing clear precept information alongside a summary of how the Town Council has spent council tax income each year directly supports the Business Plan and Strategic Priorities by demonstrating transparency, accountability, and responsible financial stewardship. It helps residents understand how their contributions are allocated and shows that spending decisions are purposeful and aligned with agreed priorities, rather than unclear or disconnected from day-to-day community outcomes.

By linking income to outcomes, this approach reinforces the Council's strategic focus and demonstrates delivery against its objectives. It also supports effective engagement with residents by clearly evidencing value for money and progress against the Business Plan, helping to build trust, encourage informed engagement, and strengthen confidence in the Council's long-term vision and decision-making.

Budget Overview

Item Description	Quantity	Unit Price	Total Cost
Pull Up Banner (850mm X 2000mm)	X2 – we can utilise the second banner at the library, and one for the Guildhall.	Original price: £56 + VAT (£67.20 inc VAT) Deal price: £50 + VAT (£60 inc VAT)	£100 (+VAT)

Budgets

Budget Code: 6301 PF Stationery/Postage/Printing

Budget Availability: £2,444

Committed Spend: £600 estimate for stationery for 2025/26

Budget Left: £1,844

Alternative Budget Code: 6230 PF Social Media Advertising

Budget Available: £955

Signature of Officer:

A handwritten signature in black ink, consisting of a series of loops and strokes, positioned below the text 'Signature of Officer:'.

Appendix A: Bus Stop Advertisement



SALTASH TOWN COUNCIL

WORKING FOR THE PEOPLE OF SALTASH



To be able to continue to preserve and maintain services for the community of Saltash it is necessary to increase your Council Tax for 2025/2026 by 4%.

This equates to £11.04 per year which is just 21 pence per week for a typical Band D property.

Saltash Town Council has continued to deliver the key strategic priorities of its Business Plan, making strong progress and achieving a number of notable successes.

Our Key Strategic Priorities



Climate
Emergency



Health and
Wellbeing



Boosting Jobs and
Economic Prosperity



Housing



Travel and
Transport



Recreation and
Leisure

To read examples of how your Saltash portion of council tax money has been reinvested in the community during 2025-26 please scan the QR code



To scan, open the camera on your phone and point it at the QR code on this poster.

A link will appear on your screen - tap it to access more information.

No app download required.

You can also find out more information by contacting a member of our team on the details here



THE GUILDHALL,
12 LOWER FORE STREET
SALTASH PL12 6JX



www.saltash.gov.uk



SaltashTownCouncilOfficial

✉ enquiries@saltash.gov.uk



01752 844846

Appendix B: Newspaper Spread

Saltash Town Council Working for the people of Saltash



To be able to continue to preserve and maintain services for the community of Saltash it is necessary to increase your Council Tax for 2025/2026 by 4%.

This equates to **£11.04 per year** which is just **21 pence per week**

The larger portion of your **Council Tax** is set by Cornwall Council, Devon and Cornwall Police, and Adult Social Care.

for a typical **Band D** property

The Saltash Town Council portion of council tax is used to support the community in many ways.

Here are just a few examples of how your Saltash portion of council tax money has been reinvested in the community during 2025-26:

- £60,842 for professional youth work commissioning (with this increasing to £100,000 for 2026/27)
- £25,000 for Community Chest and Festival funds
- £28,500 Christmas lighting display installation
- Grounds maintenance and floral display management
- St. Stephens Churchyard upkeep
- Organisation of civic events and parades
- Tree planting initiatives
- Maintenance and management of public conveniences
- Library services provision
- Street furniture installation and maintenance
- Allotment management and development
- £46,445 Installation of CCTV
- £4,000 Youth Network (to increase to £6,000 for 2026/27)
- Maintenance of Town Council properties (Guildhall & Heritage Centre)

Funding Streams

The Town Council has been successful in securing various funding during the year 2025-2026. Here are some great examples:

Funds have been received from Cornwall Council's Town Regeneration and Investment Programme, which is part of the Cornwall and Isles of Scilly Good Growth Programme, and the Good Growth Cornwall & Isles of Scilly Shared Prosperity Fund Community Capacity Fund.

Business Plan

Saltash Town Council is pleased to announce the re-adoption of their Strategic Business Plan for 2025-2027, reaffirming their long-term commitment to building a vibrant, connected, and inclusive Saltash for all.

Deliverables

The Town Council has been focused on advancing key deliverables. Significant progress already made is evidenced in the plan, whilst further achievements are highlighted in the following section



Boosting Jobs and Economic Prosperity

Saltash Town Council has made a commitment to growth and has successfully recruited for new positions within the council to support the needs of the community.



Health and Wellbeing

Saltash Town Council supported health and wellbeing by hosting a free NHS Winter of Wellbeing event at the Guildhall, giving residents access to health checks and local support information.



Housing

Saltash Town Council has worked with partners to support access to affordable, sustainable housing and promote suitable development for the community.



Travel and Transport

Saltash Town Council developed and distributed a 'Using the Train' leaflet to help residents better understand local rail travel options, making journeys easier, more accessible, and more sustainable for the community.



Climate Emergency

Saltash Town Council is committed to adopting the most environmentally friendly practices across all its services.



Recreation and Leisure

Saltash Town Council invested £28,500 in Christmas lights and a switch-on event, boosting the festive atmosphere, supporting local businesses, and bringing the community together.

Appendix C: Pull Up Banner – The QR code will link to the Newspaper Sprea



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